May 23 – 26, 2022
Benefits for Media Partners
CONTRIBUTION OF OUR MEDIA PARTNERS

The contribution that we request from our Media Partners is the following:

1. Advertising space of the Event from January through May 2022.
2. Publicity banners of the Event.
3. Include the Event logo, with the corresponding link, in any communication or digital advertising of the institution.
4. Communicate to all its VIPs, subscribers and staff the special price to which they are entitled to participate in the event.
5. Mention the event on the different social networks and the Media Partner’s website.
6. Interviews and editorial about the event to be published prior to the Event.
7. Coverage during and after the Event.

BENEFITS FOR MEDIA PARTNERS

All our Strategic Partners have the right to:

1. A 45% discount for VIP clients, subscribers and staff interested in registering at the event.
2. 2 VIP invitations to attend the entire event.
3. Include your logo in advertising media such as the event website, digital brochures, etc.
4. Project a 30 seconds promotional video during the four days of the event.
5. One full color page advertising in the official magazine of the event.
6. A virtual stand in the exhibitor’s area - Virtual Expo.
7. Include a speaker or moderator if the Technical Committee deems it appropriate.
8. Mention the collaboration in the social networks of the Events and in possible press releases.
**CONTACTS**

**Pancho Campo**  
CEO – Chrand Events  
Management & Sponsorship  
ceo@chrand.es  
www.chrandevents.com

**David Furer**  
Proprietor – DF Consults  
Programming, Speakers & Media  
rerufd@gmail.com

**Mike Wangbickler**  
President - Balzac Communications  
Digital Marketing & Public Relations  
mwangbickler@balzac.com  
www.balzac.com

MAY 23 – 26, 2022  
www.greenwinefuture.com