May 23 – 26, 2022
Benefits for Strategic Partners
At Chrand Events we always join forces with important wine governing bodies, international organizations, promotional boards, foundations and other institutions which endorse and help us promote our conferences and events. Below are some of these Strategic Partners who have supported us in past editions.

**CONTRIBUTION OF OUR STRATEGIC PARTNERS**

The contribution that we request from our Partners is the following:

1. Include the Event logo, with the corresponding link, in any communication or digital advertising of the institution.

2. Communicate to all its associates, members, staff and directors the celebration of the event and the collaboration agreement that has been reached.

3. Communicate to all its associates, members, staff and directors the special price to which they are entitled to participate in the event and / or to hire a stand at the Virtual Expo.

4. Include advertising of the Event in any communication that is issued such as newsletters, press releases, etc.

5. Mention the event on the different social networks and the institution's website.

**BENEFITS FOR STRATEGIC PARTNERS**

All our Strategic Partners have the right to:

1. A 45% discount for members, associates and staff to register for the event.

2. 2 VIP invitations to attend the entire event.

3. Include your logo in advertising media such as the event website, digital brochures, etc.

4. Projection of a 30 seconds promotional video during the four days of the event.

5. One full color page advertising in the official magazine of the event.

6. A virtual stand in the exhibitor’s area - Virtual Expo.

7. Include a speaker or moderator if the Technical Committee deems it appropriate.

8. Mention the collaboration in the social networks of the Events and in possible press releases.
Pancho Campo  
CEO – Chrand Events  
Management & Sponsorship  
ceo@chrand.es  
www.chrandevents.com

David Furer  
Proprietor – DF Consults  
Programming, Speakers & Media  
rerufd@gmail.com

Mike Wangbickler  
President - Balzac Communications  
Digital Marketing & Public Relations  
mwangbickler@balzac.com  
www.balzac.com

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www.greenwinefuture.com