

# GREEN WINE FUTURE - PROGRAM

## DAY 1 – MAY 23

### GREEN WINE FUTURE LATIN AMERICA - In Association with Wines of Chile

#### 08.00am to 2.00pm (GMT-4/UTC-4) Santiago de Chile Time Zone

- 08.00 am – 09.00 am – Registrations - Housekeeping
- 09.00 am- 09.15 am – Welcome speeches
  - Pancho Campo / Mike Wangbickler / David Furer
  - Ole Nielsen
  - Melanie Mark
  - Aurelio Montes
- 09.15 am – 09.30 am – Keynote 1 – GREG JONES: AN UPDATE ON CLIMATE CHANGE & CHANGE  
SPONSORED BY: WINES OF PORTUGAL
- 09.30 am – 10.30 am – Session 1: GREEN HOUSE GAS EMISSIONS: IDENTIFICATION, EDUCATION, AND MITIGATION – Green House Gas (GHG) emissions are the main contributor to global climate change and to which wine contributes significantly albeit less than many agricultural sectors. More than most, however, wine is severely affected by climatic changes with GHG a major concern. This panel will offer insights into GHG emissions by the wine sector, how it impacts markets, and steps we all can take to reduce our contributions.  
SPONSORED BY: SOGRAPE
  - Moderator: Martin Reyes
  - Antonio Martins
  - Sandrine Sommer
  - Hayley Purbrick
  - Riikka Sukula
  - Michael Wentworth
- 10.30 am – 10.45 am – Networking & Coffee Break – Join your fellow attendees on our Hopin platform to share insights regarding the last session and discuss what you'd like to see in the next session.
- 10.45 am – 11.45 am – Session 2: CAN SUSTAINABILITY AND LUXURY PRODUCTS COEXIST? – Luxury wine brands are built around the concept of durability, exclusivity through limited quantities, and craftsmanship enhanced by high-quality materials with luxury often perceived as superficial. This panel will showcase how sustainability is the next step in creating and marketing luxury products, and how younger generations are driving this significant change in consumer buying habits.  
SPONSORED BY: BALZAC COMMUNICATIONS
  - Moderator: Jane Anson
  - Nicole Rolet
  - Diana Verde Nieto
  - Liz Thach
  - Jean-Charles Boisset
  - Julien Lecourt
- 11.45 am – 12.45 pm – Session 3: SUSTAINABLE WINEMAKING PRACTICES: WHY AND HOW? – Sustainable winemaking has evolved from the purview of a few producers on the fringes to a standard practice among most of the industry. From water and energy use to interactions with the local ecosystem to relations with employees and the community, winemakers have discovered how sustainability leads to more economic viability and growth. This panel will share personal experiences with sustainability and insights on how to approach future endeavors.  
SPONSORED BY: AEB
  - Moderator: Doug Frost
  - Kate Lattey
  - Mark Brevot
  - Theresa Breuer
  - Benedetto Amoroso
  - Scott Shull
  - Riccardo Cotarella

- 12.45 pm – 13.00 pm – Keynote 2 – NATALIA BAYONA: SUSTAINABLE TOURISM  
SPONSORED BY: TOTA
- 01.00 pm – 02.00 pm Networking & Lunch Break - Join your fellow attendees on our Hopin platform to discuss the morning session and expectations for the afternoon.

**GREEN WINE FUTURE NORTH AMERICA - In Association with the Wine Institute of California & NVV  
2.00pm to 6.00pm (GMT-7/UTC-7) California Time Zone**

- 02.00 pm – 02.15 pm – Welcome speeches
  - Robert Koch
- 02.15 pm – 02.30 pm – Keynote 3 – MIGUEL TORRES  
SPONSORED BY: CHRAND EVENTS
- 02.30 pm - 03.30 pm - Session 4: THE PAST, PRESENT, AND FUTURE OF OLD VINES – From South Africa to Italy, old vines (35+ years) are highly prized for their ability to capture qualities of terroir and reflect a sense of place in the wines they create. Are old vines more or less affected by climate change? This panel will focus on what we can learn from old vines to grow more climate-resilient.  
SPONSORED BY: MICHELE SHAH
  - Moderator: Michèle Shah
  - Dylan Grigg
  - Claude Bourguignon
  - Victoria Gonzalez-Gordon
  - Marcelo Lanino
  - Salvo & Simone Foti
  - Rosa Kruger / André Morgenthal
- 03.30 pm – 03.45 pm – Networking & Coffee Break -- Join your fellow attendees on our Hopin platform to share insights regarding the last session and discuss what you'd like to see in the next session.
- 03.45 pm – 04.45 pm – Session 5: HARNESSING NEW TECHNOLOGIES & SERVICES TO BUILD GREATER SUSTAINABILITY– The technology revolution in the wine sector over the past decade has been astounding with more data to act upon, resources to leverage, and greater understanding of the challenges we face. These experts will show a series of new products and services that could revolutionize our business as we know it by conserving and reducing resource use, offering better data on which to make production decisions, and helping consumers make better buying decisions.  
SPONSORED BY: AGROVIN
  - Moderator: Kevin Atticks
  - Prateek Srivastava
  - Ole Nielsen
  - Germán León
  - Nicholas Karavidas
  - Marco Bezzi
  - Christian DeBlasio
- 04.45 pm – 05.45 pm - Session 6: SUSTAINABLE FINANCES AND ESG - Sustainable Finance is the process of taking due account of environmental, social and governance (ESG) considerations when making business and investment decisions. In the USA 90% of organizations do not have a clearly defined ESG strategy, or know their ESG scores, impact risks or value creation opportunities. This panel will discuss ESG strategies and how to leverage sustainable finances for the betterment of your company and community.  
SPONSORED BY: WINEALLY
  - Moderator: Pam Strayer
  - Elisa Turner
  - Ela Eskinazi
  - Matt Young
  - Terry Wheatley
- 05.45 pm – 06.00 pm – Keynote 4 - PAU ROCA: THE OIV AND THE CLIMATE CRISIS  
SPONSORED BY: BAROSSA

## DAY 2 – MAY 24

### GREEN WINE FUTURE AFRICA - In Association with Wines of South Africa

#### 08.00am to 2.00pm (GMT+2/UTC+2) South Africa Time Zone

- 08.00 am – 09.00 am – Review Day 1
- 09.00 am - 09.15 am – Welcome speeches
  - Siobhan Thompson
- 09.15 am – 09.30 am – Keynote 5 – HANS SCHULTZ: DIFFERING ASPECTS OF BIODIVERSITY, TOURISM, CARBON SEQUESTRATION  
SPONSORED BY: DAVID FURER CONSULTS
- 09.30 am – 10.30 am – Session 7: BIODIVERSITY AND THE VINEYARD OF TOMORROW – As more attention is paid to organic, biodynamic, and regenerative agriculture, it has become clear that the monoculture we've established for grape growing seriously jeopardizes the future of wine. By embracing more biodiversity, wineries are discovering that they are making better wine, they are also tending healthier vines. The panel will discuss the benefits of introducing more biodiversity to grape growing.  
SPONSORED BY: BAROSSA
  - Moderator: Birte Jantzen
  - Gian Matteo Baldi
  - Olga Barbosa
  - Jonathan Hamlet
  - Prue Henschke
  - Lydia Bourguignon
- 10.30 am – 10.45 am – Networking & Coffee Break
- 10.45 am – 11.45 am – Session 8: THE FUTURE OF WINE TOURISM – As both wine tourism and eco-tourism continue to grow, how do we bridge the gap? Decisions made by Millennials and Gen Z on where and how to spend their leisure time has grown to be closely tied to their personal values, and which frequently extend businesses applying sustainable practices. These presenters explore what wine producers should do to be better corporate citizens while tapping into the market for eco-friendly wine tourism.  
SPONSORED BY: TOTA
  - Moderator: Gergely Szolnoki
  - Marisah Nieuwoudt
  - Niklas Ridoff
  - Anna Brittain
  - Catherine Leparmentier
- 11.45 am – 12.45 pm – Session 9: WHAT IS CARBON SEQUESTRATION AND WHY SHOULD WE CARE? – As we know CO<sub>2</sub> is a major byproduct of winemaking playing a significant role in global climate change. There is a real and urgent need for a long, unprecedented and sustained effort to “de-carbonize” our atmosphere with the achievement of carbon neutrality no longer considered adequate. This panel will explore carbon capture technologies and techniques and other ways of becoming “carbon negative”.  
SPONSORED BY: CAVE DE GAN JURANÇON
  - Moderator: Erica Duecy
  - Robert White
  - Joseph Brinkley
  - Josep Ribas Portella
  - Anél Blignaut
- 12.45 pm – 13.00 pm – Keynote 6 – PAUL COLDITZ: TOWARDS FAIRER WINEMAKING  
SPONSORED BY: DAVID FURER CONSULTS
- 13.30 pm – 02.30 pm - Networking & Lunch Break - Join your fellow attendees on our Hopin platform to discuss the morning session and expectations for the afternoon.

**GREEN WINE FUTURE PORTUGAL - In Association with Wines of Portugal**  
**2.00pm to 6.00pm (GMT+1/UTC+1) Portugal Time Zone**

- 02.00 pm – 02.15 pm – Welcome speeches
  - Frederico Falcão
- 02.15 pm – 02.30 pm – Keynote 7: KIM NICHOLAS: WINE LOVER, THE CLIMATE NEEDS YOU!  
SPONSORED BY: DAVID FURER CONSULTS
- 02.30 pm - 03.30 pm - Session 10: THE PORTO PROTOCOL – The Porto Protocol emerged as a key outcome of the Climate Change Leadership conferences of 2006 and 2019 in Porto. The mission of the foundation is to drive collaborative action by bringing together a network of change makers and workable climate solutions for and within the wine world. This session will highlight the latest developments and why the Porto Protocol is more relevant than ever.  
SPONSORED BY: THE PORTO PROTOCOL
  - Moderator: Adrian Bridge
  - Tom Croghan
  - Simon Grier
  - Luis Cerdeira
  - Robert Eden
  - Carlo Mondavi
  - Nicolas Quillé
- 03.30 pm – 03.45 pm – Networking & Coffee Break - Join your fellow attendees on our Hopin platform to share insights regarding the last session and discuss what you'd like to see in the next session.
- 03.45 pm – 04.45 pm – Session 11: THE UPS & DOWNS OF VINEYARD LOCATIONS - Climate change has forced us to rethink our old ways of thinking, our traditions, our grapevines, our grape varieties, and our terroir. As we think about the future of our industry, and specifically our own businesses, we might find ourselves venturing forth to new heights (higher elevation, cooler vineyard locations) or new frontiers (moving outside of our existing region). These speakers will discuss how businesses have acted upon or will act upon our climate-changing future with regards to their current and future location of vineyards.  
SPONSORED BY: FERRARI TRENTO
  - Moderator: Dan Petroski
  - João Santos
  - Álvaro Gonzalez
  - Camilla Lunelli
  - James Robson
- 04.45 pm – 05.45 pm - Session 12: GREENING THE SUPPLY CHAIN- Transport accounts for around one-fifth of global carbon dioxide (CO2) emissions. In some countries – often richer countries with populations that travel often – transport can be one of the largest segments of an individual's carbon footprint. Along with supply issues due to the global pandemic and sociopolitical events, supply chain issues are top of mind for the industry. This panel offers perspectives on reducing the transport carbon footprint and ways to make the supply chain greener.  
SPONSORED BY: WINEALLY
  - Moderator: Fabio Piccoli
  - Sara Norrell
  - Rafael Del Rey
  - Sandra Carvão
- 05.45 pm – 06.00 pm – Keynote 8 – CHIEF CLARENCE LOUIE: SEVEN GENERATIONS AND THE ENVIRONMENT  
SPONSORED BY: TOTA

## DAY 3 – MAY 25

### GREEN WINE FUTURE SPAIN In Association with Interprofesional del Vino de España

#### 08.00am to 2.00pm (GMT+2/UTC+2) Spain Time Zone

- 08.00 am – 09.00 am – Review Day 2
- 09.00 am - 09.15 am – Welcome speeches
  - Susana García Dolla
- 09.15 am – 09.30 am – Keynote 9 – FERNANDO VALLADARES: THE CHALLENGE OF CLIMATE CHANGE  
SPONSORED BY: THE AMERICAN COLLEGE IN SPAIN
- 09.30 am – 10.30 am – Session 13: WINE GRAPES IN A CHANGING CLIMATE – As the world warms and the wine industry considers its options, many vignerons are experimenting with new varieties in an effort to future-proof their businesses. This session involves a discussion on different approaches taken to achieve the same goal.  
SPONSORED BY: WINEALLY
  - Moderator: José Vouillamoz
  - Darrell Lizamore
  - Ingrid Poblete
  - Laura Catena
  - Antonio Graça
- 10.30 am – 10.45 am – Networking & Coffee Break
- 10.45 am – 11.45 am - Session 14: INTERNATIONAL SUSTAINABILITY CERTIFICATION PROGRAMS: WHY OR WHY NOT? – There are many certifications on sustainability and beyond. Are they important to the winery? If so, what are the options and choices available? These presenters will discuss the merits and benefits of several programs and why or why not wineries should consider them.  
SPONSORED BY: TOTA
  - Moderator: Elin McCoy
  - Belinda Jackson
  - Alison Sokol Blosser
  - Elizabeth Whitlow
  - Petrus Bosman
- 11.45 am – 12.45 pm – Session 15: PACKAGING: BETTER, EASIER, CHEAPER PACKAGING TRENDS – From bottles to shippers to closures, packaging is integral to the perception of a wine brand. In addition, these materials can be a major piece of cost of goods. What is your packaging signaling? Can you use more earth-friendly materials AND save on costs? This session will discuss the options and alternatives to today's packaging trends.  
SPONSORED BY: WISPERTS
  - Moderator: Jimena Amorós
  - Patrick Spencer
  - Tristan Destremau
  - Alejandro De Ponte
  - Maril Kamp
  - Adriana Escobar
- 12.45 pm – 13.00 pm – Keynote 10 – JONATHAN FOLEY: REACHING DRAWDOWN: A HOPEFUL SCIENCE-BASED APPROACH TO ADDRESS THE CLIMATE CRISIS  
SPONSORED BY: AEB
- 13.00 pm – 02.00 pm - Networking & Lunch Break - Join your fellow attendees on our Hopin platform to discuss the morning session and expectations for the afternoon.

## **GREEN WINE FUTURE FRANCE**

**In Association with Cave de Gan Jurançon**

**2.00pm to 6.00pm (GMT+2/UTC+2) France Time Zone**

- 02.00 pm – 02.15 pm – Welcome speeches
  - François Bayrou
  - François Ruhlmann
- 02.15 pm – 02.30 pm – Keynote 11 – ROGER BOULTON: DESIGNING WINERIES TO CAPTURE AND SEQUESTER CO2  
SPONSORED BY: BAROSSA
- 02.30 pm - 03.30 pm - Session 16: THE ECONOMIC AND SOCIAL IMPACT OF RENEWABLE POWER – Power costs are significant to a running winery. It requires a lot of energy to keep all the lights on and the wine cool. Energy from renewable sources is becoming better and cheaper. Solar installations are becoming the norm for many wineries. This session will address the viability of using more renewable energy sources in the production cycle.  
SPONSORED BY: PERNOD RICARD WINEMAKERS
  - Moderator: Cyril Penn
  - José Carlos Matos
  - Victoria Gonzalez-Gordon
  - Michael Parks
  - Brett McKinnon
- 03.30 pm – 03.45 pm – Networking & Coffee Break - Join your fellow attendees on our Hopin platform to share insights regarding the last session and discuss what you'd like to see in the next session.
- 03.45 pm – 04.45 pm – Session 17: TURNING WATER INTO WINE EFFICIENTLY – It takes a lot of water to make wine. Depending on location and vineyard practices, it can take 960 liters of water to make one liter of wine. Upon first glance this seemingly wasteful act is irresponsible considering the record draughts many wine regions have experienced during the past decade. This panel will discuss methods of reducing water use, treating wastewater for reuse, and how small changes can make a big difference.  
SPONSORED BY: TREASURY WINES ESTATES
  - Moderator: David Graves
  - Francesco Cinzano
  - Tom Shapland
  - Graham O'Rourke
- 04.45 pm – 05.45 pm - Session 18: A WINERY'S RESPONSIBILITY TO ITS COMMUNITY – One of the main pillars of sustainability is building a thriving community. Community encompasses any stakeholder regardless its distance from the point of origin or relative size to it. What is the responsibility of a business to its greater community? Is being a good corporate citizen beneficial to the future growth of a wine producer? These presenters will examine this from multiple angles and suggest points of action.  
SPONSORED BY: HARPERS
  - Moderator: Andrew Catchpole
  - Geoff Matthews
  - Aurelio Montes
  - Rollo Gabb
- 05.45 pm – 06.00 pm – Keynote 12 – SYLVIA EARLE: WE MUST PROTECT OUR OCEANS  
SPONSORED BY: PLANET FUTURE FOUNDATION

## DAY 4 – MAY 26

### GREEN WINE FUTURE OCEANIA - In Association with New Zealand Winegrowers

#### 08.00am to 2.00pm (GMT+12/UTC+12) New Zealand Time Zone

- 08.00 am – 09.00 am – Review Day 3
- 09.00 am - 09.15 am – Welcome speeches
  - Damien O’Connor
  - Charlotte Read
- 09.15 am – 09.30 am – Keynote 13 – CARLO DE BIASI: VINELINK INTERNATIONAL’S 2022 REPORT

SPONSORED BY: DAVID FURER CONSULTS
- 09.30 am – 10.30 am – Session 19: NAVIGATING THE WATERS OF GOVERNMENT POLICIES – Government oversight has always been a mixed blessing for the wine business. It may secure protective land use and curb irresponsible practices, or heavy-handed policies may curtail the effectiveness of even the more flexible and successful wineries. These speakers will review current issues, their impact for the present, and what future opportunities may develop.

SPONSORED BY: BAROSSA

  - Moderator: Andrew Caillard
  - Edwin Massey
  - Allison Jordan
  - Karen Ross
  - Tony Battaglione
- 10.30 am – 10.45 am – Networking & Coffee Break - Join your fellow attendees on our Hopin platform to share insights regarding the last session and discuss what you’d like to see in the next session.
- 10.45 am – 11.45 am - Session 20: THE VALUE OF ORGANIC AND BIODYNAMIC – There is a plethora of information (and misinformation) about organic and biodynamic viticulture. What does creation of or conversion to organic or biodynamic practices really involve? Which method is right for you? Is certification worth the effort? What are the economic implications? This session will attempt to answer some of these questions and lay a foundation for future discussions.

SPONSORED BY: WINEALLY

  - Moderator: Michael Cheng
  - Sebastián Tramón
  - Johan Reyneke
  - Bernadino Sani
  - Nigel Greening
  - Jaume Gramona
- 11.45 am – 12.45 pm – Session 21: EMERGING REGIONS AND THE FUTURE OF WINE – As climate change is driving new business decisions for wine companies, some are exploring new opportunities outside the major wine-producing zones. Will these emerging regions make an impact on global wine production? Are there opportunities for future growth? This panel will present what they are creating and offer insights into these new areas.

SPONSORED BY:

  - Moderator: Wendy Vallaster
  - Kamil Barcentewicz
  - Sven Moesgaard
  - Juan Pablo Murgia/Andres Valero
- 12.45 pm – 13.00 pm – Keynote 14 – IVAN ESKILDSEN: PANAMA’S SUSTAINABLE TOURISM MODEL

SPONSORED BY: GOVERNMENT OF PANAMÁ
- 13.00 pm – 02.00 pm Networking & Lunch Break - Networking & Lunch Break - Join your fellow attendees on our Hopin platform to discuss the morning session and expectations for the afternoon.

**GREEN WINE FUTURE AUSTRALIA - In Association with Barossa Australia**  
**2.00pm to 6.30pm (GMT+9.5/UTC+9.5) Australia Adelaide Time Zone**

- 02.00 pm – 02.15 pm – Welcome speeches
  - James March
  - Paul Vanderbergh
- 02.15 pm – 02.30 pm – Keynote 15 – MIGUEL SOTO: GREENWASHING  
SPONSORED BY: BALZAC COMMUNICATIONS
- 02.30 pm - 03.30 pm - Session 22: WHAT IS REGENERATIVE VITICULTURE? PURSUING THIS NEW METHOD – Regenerative Viticulture has emerged as the latest method/certification for earth-friendly grape growing. Regenerative Agriculture is a holistic land management practice that leverages the power of photosynthesis in plants to close the carbon cycle, and build soil health, crop resilience and nutrient density. This session will explore the pluses and minuses of Regenerative practices and how they can benefit those interested in pursuing this new method.  
SPONSORED BY:
  - Moderator: Stacy Briscoe
  - Steve Smith
  - Emmanuel Bourguignon
  - Shaun Kajiwarra
  - Paul Dolan
- 03.30 pm – 03.45 pm – Networking & Coffee Break - Join your fellow attendees on our Hopin platform to share insights regarding the last session and discuss what you'd like to see in the next session.
- 03.45 pm – 04.00 pm –SPECIAL GUEST – GERARD BERTRAND: ACT FOR THE PLANET  
SPONSORED BY: BALZAC COMMUNICATIONS
- 04.00 pm – 04.45 pm – Session 23: SPECIAL GUESTS –  
SPONSORED BY: CHRAND EVENTS
  - Presented by: Pancho Campo
  - Testimonies and recordings with wine producers of the Okanagan and Napa Valley. (Taylor Wheelan, Shane Mun, Christine Coletta, Anna Brittain, Carlo Mondavi and others).
- 04.45 pm – 05.45 pm - Session 24: THE BENEFITS OF A CIRCULAR ECONOMY - A circular economy decouples economic activity from the consumption of finite resources, a resilient system that is good for business, people and the environment while providing a systemic framework of solutions tackling the global challenges of climate change, biodiversity loss, waste, and pollution. Its model of production and consumption necessitates sharing, leasing, reusing, repairing, refurbishing and recycling existing materials and products as long as possible. The benefits of a circular economy and the stark reality of a future without it will be highlighted here.  
SPONSORED BY: CONSORZIO DE BRUNELLO DI MONTALCINO
  - Moderator: Michael Wangbickler
  - Barbara Wolff
  - Carlos Moro
  - Stefano Scardocchia
  - François Ruhlmann
- 05.45 pm – 06.30 pm – GREEN WINE FUTURE SUMMARY AND CLOSING SESSION  
SPONSORED BY: PLANET FUTURE FOUNDATION
  - Mike Wangbickler
  - David Furer
  - Pancho Campo
  - And approximately +10 guests speakers